

CHIRAG RANKA

PROFESSIONALLY KNOWN AS CHIRAG JAIN

BENGALURU

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PROFILE

Confident and highly personable creative professional with strong communication and leadership skills built through theatre, live events, teaching, and marketing. Currently leading operations, content and performance marketing at an agency while managing freelance social media clients, backed by a stage and production background that suits fast-paced work.

EXPERIENCE

OPERATIONS & CONTENT LEAD

PRESENT

» Marketing Agency • Bengaluru

Leading day-to-day operations, content and performance marketing for the agency, coordinating teams, timelines and client deliverables while shaping creative direction across channels.

- ★ Plan, manage and track content calendars and campaign workflows from brief to delivery
- ★ Coordinate between creative, client and internal teams to keep projects on schedule
- ★ Plan, run and optimise performance (paid) marketing campaigns to drive client results
- ★ Develop and review content (copy, concepts, social media) to keep brand voice consistent

FREELANCE SOCIAL MEDIA & MARKETING

PRESENT

» Self-employed

- ★ Manage social media accounts for multiple clients, from content planning and posting to engagement
- ★ Support clients with marketing to grow their brand presence and reach

SPEECH & DRAMA EDUCATOR

1 YEAR

» Ateliers House Private Limited (Saral India)

Conducted speech & drama sessions across 6 branches of Narayana e-Techno School, helping students build confidence, communication, creativity and stage presence through interactive, performance-based activities.

WORKSHOP & THEATRE FACILITATION

Conducted summer camp theatre workshops at St. Francis School under Kahe Vidushak Foundation.

EXPERIENCE (CONTINUED)

THEATRE & EVENT PRODUCTION

4+ YEARS

Worked extensively in live productions and backstage operations involving lighting execution, production coordination, teamwork, event management, and creative problem solving.

FEW OF THE PRODUCTIONS

Production Management — The Final Twist

Lighting Design & Execution — Arsenic and Old Lace

Lighting Design & Execution — Udhedbun

EDUCATION

SSLC / 10th Pass

LANGUAGES

English

Hindi

Kannada

Urdu

Marwadi

KEY STRENGTHS

Communication

Content Creation

Operations Management

Public Speaking

Stage Management

Creative Thinking

Event Coordination

Team Collaboration

Performance Marketing

Social Media Management

Creative communicator and theatre professional with experience in live production, speech & drama education, content, operations and performance marketing, and audience-facing environments. Blending creativity, confidence, leadership, and people skills through performance, teaching, and collaborative work.